

OWEN TOLÓN BAUM

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EDUCATION

The University of Colorado Boulder	B.S. Strategic Communication, Advertising Strategy Minor in Business, Real Estate	July 2026
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WORK EXPERIENCE

Limelight Boulder — <i>Banquet Server</i> ; Boulder, CO	May 2026–Present
- Represented the Limelight brand through direct customer engagement, delivering high-quality guest experiences across weddings, corporate events, and private functions. - Collaborated with cross-functional teams to execute events efficiently while maintaining brand standards and client expectations. - Built strong communication and relationship-management skills through interaction with diverse guests, vendors, and event stakeholders. - Adapted quickly to changing priorities in fast-paced environments, demonstrating problem-solving, attention to detail, and professionalism under pressure.	
Rockspring — <i>Real Estate Brokerage and Development Intern</i> ; Houston, TX	June 2025–July 2025
- Conducted market research and site analysis to identify high-potential commercial real estate opportunities across Texas growth markets. - Supported underwriting and financial analysis for land and development deals, evaluating risk, returns, and investment viability. - Assisted brokerage team in sourcing off-market properties and preparing marketing materials (pitch decks, listings) for client outreach. - Collaborated with development team on project planning, including zoning, entitlements, and feasibility assessments. - Prospected and engaged potential investors via email and phone to generate meeting opportunities to support capital raising efforts.	
Island Grill — <i>Barista, Server</i> ; Houston, TX	May 2023–August 2023
- Provided friendly and efficient service to customers, handling orders, making beverages, and ensuring a positive dining experience. - Prepared and served a variety of menu items while adhering to health and safety standards, maintaining cleanliness, and ensuring ingredient freshness. - Managed inventory by restocking ingredients and supplies, monitoring stock levels, and placing orders to ensure continuous operation without shortages.	
Orvis — <i>Sales Associate</i> ; Houston, TX	May 2021–September 2021
- Contributed to an increase in revenue by effectively promoting products to diverse clientele during 4-month tenure. - Organized incoming inventory by implementing a more efficient categorization system, streamlining Orvis' inventory restocking process. - Managed the cash register, effectively streamlining customer transactions and delivering a satisfying checkout experience. - Enhanced my communication skills by working with a variety of diverse customers and negotiating with partner Orvis locations.	

LEADERSHIP EXPERIENCE AND ACTIVITIES

Sigma Alpha Epsilon Fraternity Executive Council — <i>Greek Chair</i> ; Boulder, CO	December 2023–January 2025
- Organized and coordinated over 25 social events, including mixers, formals, and philanthropic activities, ensuring successful and well-attended gatherings. - Managed a social budget, allocating funds efficiently for event expenses, negotiating vendor contracts, and ensuring financial accountability. - Led a team of committee members, fostering collaboration and creativity in event planning, while maintaining strong relationships with other fraternities, sororities, and campus organizations.	
Grove, Play Dead — <i>Founder, Manager, Bass Player, Singer</i> ; Boulder, CO	September 2023–January 2026
- Founded and managed successful blues/rock bands, coordinating weekly rehearsals and gigs, resulting in a strong local following and consistent performance schedule. - Played at many events, including college fraternity and sorority events, legendary local venues, and private parties, showcasing a diverse repertoire of rock and blues music and enhancing live performance skills. - Developed and executed marketing strategies, including social media campaigns and flyer distribution, which increased attendance at performances.	

ADDITIONAL INFORMATION

Skills: Microsoft Word Applications, Logic Pro, Communication, Team Collaboration, Adaptability, Strategy, Attention to detail

Languages: English, Spanish

Interests: Music, Fly Fishing, Skiing, Rock Climbing, Advertising, Psychology, American History, Theology, Cooking, Films

Work Eligibility: Eligible to work in the U.S. with no restrictions.